
Reporting Africa in the U.S Media

March 8, 2002

Room 101 International Studies Building, 910 S. Fifth Street, Champaign

Friday, March 8

9:00 a.m.

Opening Ceremonies

Greetings from the **Associate Provost Earl Kellogg**, International Programs and Studies, University of Illinois

Welcome from:

Professor Ezekiel Kalipeni, Acting Director Center for African Studies

Professor Paula Treichler, Head Institute of Communications Research

Professor, Robert W. McChesney, co-founder of the Illinois Initiative on Global Information and Communication Policy

9:30

Africa and the News Media

Chair, Professor Eyamba Bokamba, Department of Linguistics, UIUC

9:30 – 10:00

Shaka Ssali, VOA Washington D.C, Host and Senior Editor, *Straight Talk Africa*

10:00 – 10:10

Discussion

10:10—10:40

The Internet - Luxury or Lifeline for the African Media?

Akwe Amosu, Executive Editor/Producer, All Africa Global Media, allAfrica.Com, Washington, D.C.

10:40-10:50

Discussion

10:50 – 11:20

Why are Africans Treated Differently? The Poverty of American Reporting on Africa.

Mary F.E. Ebeling, Program of African Studies, Northwestern University

11:20—11:45

Discussion

11:45 – 1:00 p.m.

Lunch

1:00 p.m.

HIV/AIDS in Africa

Chair, Professor Ezekiel Kalipeni, Center for African Studies and Geography, UIUC

1:00 – 1:30

AIDS and the Arts in Africa

Louise Bourgault, Professor of Communication and Performance Studies, Northern Michigan University

1:30 – 1:40

Discussion

- 1:40—2:10 *Breaking the Silence Ever so Slightly: U.S. Media Coverage of the 2000 Durban International AIDS Conference*
Paula Treichler, Director and Research Professor, Institute of Communications Research, UIUC
- 2:10-2:20 Discussion
- 2:20 – 2:35 Tea/Coffee Break
- 2:35** **Globalization and the Media Markets**
 Chair, Professor Leon Dash, Department of Journalism, UIUC
- 2:35 – 3:05 *The Media and Foreign Affairs: A Comparative Content Analysis of the New York Times' Coverage of Zaire/Congo*
Peter G. Mwesige, School of Journalism, Indiana University
- 3:05 – 3:15 Discussion
- 3:15 – 3:45 *Africa and United Nations Information Policy*
Mark Alleyne, Assistant Professor, Institute of Communications Research, UIUC
- 3:45 – 3:55 Discussion
- 3:55 – 4:25 *Global Media and the Neoliberal Project*
Robert W. McChesney, Professor, Institute of Communications Research, UIUC
- 4:25 – 4:35 Discussion
- 4:35 – 5:00 **Roundtable Discussion: Africa in the Western Media: How Can the Continent Be Better Covered?**
 Shaka Ssali, Chair, VOA Washington D.C
 Akwe Amosu, All Africa Global Media, *allAfrica. Com*,
 Mary F.E. Ebeling, Northwestern University
 Louise Bourgault, Northern Michigan University
 Paula Treichler, University of Illinois
 Peter G. Mwesige, Indiana University
 Mark Alleyne, University of Illinois
 Robert McChesney, University of Illinois
- 8:00 An Evening of Ghanaian Drumming, with Midawo Gideon Foli Alorwoyie, high priest of the Yewe Cult, Professor of Music, University of North Texas, Music Building Auditorium, 1114 W. Nevada Street, Urbana.
Free and open to public.

Organized by:

Center for African Studies
 Department of Journalism
 Illinois Initiative for Global Information and Communication Policy

Institute of Communications Research

Co-sponsored by:

African-American Cultural Program

African Business Center

Afro-American Studies and Research Program

College of Law

Department of Anthropology

Department of Economics

Department of Geography

Department of Political Science

Department of Sociology

Illinois Program for Research in the Humanities

International Programs and Studies

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Program in Arms Control, Disarmament, and International Security

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